

## Marlin Everyday Experiences Campaign

### CAMPAIGN AND COMPETITION RULES

Date these rules are applicable: 1 July 2024 to 31 October 2024

Read these campaign rules carefully. By submitting an entry to a Promotion, the entrant acknowledges and agrees to be bound by the Terms and Conditions.

Campaign Competition Name:	Marlin Everyday Experiences Campaign
Promoter(s) Name(s):	Freedom Stationery (Pty) Ltd
The Offers:	The entrants entering this competition are eligible to be 1 (one) of 6 x Winners, drawn over a period of thirteen (13) weeks, to receive a share of R6 000 (Six thousand rand) in cash prizes. There will be a total of 6 x Draws, with 1 x winner per draw.
Campaign and Competition opens:	1 July 2024
Campaign and Competition closes:	31 October 2024
Prizes	The prizes for this competition are as follows, with the exact brand, model, and value for each prize category/type to be determined at the sole discretion of Freedom Stationery. <ul style="list-style-type: none"><li>• R1000 cash prize for the winner</li></ul>
Eligibility: Who qualifies to take part?	<ul style="list-style-type: none"><li>• This Promotion is open to permanent residents of South Africa.</li><li>• This Promotion is only open to persons who are younger than 18 years of age at the time of lodging their entry, with the supervision of their parent/guardian.</li><li>• To enter the Promotion, you must do the following during the Promotion Period:<ul style="list-style-type: none"><li>○ Be a natural person younger than the age of 18 (eighteen);</li><li>○ Like/follow and tag @marlin/@marlinstationery in your post during the promotion period; (“Qualifying Participant”).</li></ul></li></ul>
Who cannot take part?	You are excluded from participating in the Promotion if: <ul style="list-style-type: none"><li>○ You are a director, member, partner, employee, agent or consultant to the Promoter/s or any marketing Promotion provider in respect of the promotional competition or any other person who directly or indirectly controls or is controlled by the Promoter/s or the spouse, life partner,</li></ul>

	<p>parent, child, brother, sister, business partner or associate of such a person; or direct customer of Freedom Stationery</p> <ul style="list-style-type: none"> <li>○ It is not unlawful to supply the prize to you in terms of any legislation or public regulation and the Promoters reserve the right to require proof that it will not be unlawful to supply a prize.</li> <li>○ You are older than 18 years of age</li> </ul>
How to participate/enter?	<ol style="list-style-type: none"> <li>1. Arrange your workspace using Marlin Stationery products to show how you use them in your homework or projects.</li> <li>2. Take a photo of your workspace whilst busy on a project or completing your homework, making sure to include Marlin Stationery products in the picture.</li> <li>3. Like @Marlin on Facebook or follow @MarlinStationery on Instagram. Post your photo, tagging our pages and using the hashtag #MarlinEverydayExperiences.</li> <li>4. All entries must be submitted by 31 October 2024.</li> </ol> <p>*Please ensure that your profile is set to “public” so that we are able to view and log your submission.</p>
Is there a limit on the number of times you can enter?	You may enter once with a valid post as per the criteria stated.

<p>How will winner(s) be chosen</p>	<p>Draws will take place on the following dates to determine the 1 x winner per draw every 2 weeks:</p> <ul style="list-style-type: none"> <li>○ Entry period: 1 July – 14 July Draw/Winner Announcement: 29 July</li> <li>○ Entry period: 15 July – 28 July Draw/Winner Announcement: 12 August</li> <li>○ Entry period: 29 July – 11 August Draw/Winner Announcement: 26 August</li> <li>○ Entry period: 12 August – 25 August Draw/Winner Announcement: 9 September</li> <li>○ Entry period: 26 August – 15 September Draw/Winner Announcement: 1 October</li> <li>○ Entry period: 16 September – 30 September Draw/Winner Announcement: 15 October</li> <li>○ Entry period: 1 October – 15 October Draw/Winner Announcement: 29 October</li> <li>○ Entry period: 16 October – 31 October Draw/Winner Announcement: 15 November</li> </ul> <ul style="list-style-type: none"> <li>● The entry drawn will be checked to establish whether it meets the competition qualifying and eligibility criteria. The draw will be overseen by the Legal, Risk &amp; Compliance team at Freedom Stationery. Should the Competition draw be postponed to another date for any reason whatsoever, the new date will be published via official Freedom Stationery social media platforms. The entries drawn will be checked to establish whether they meet the Competition qualifying criteria and, if so, that entry will be the prize winner, subject to Freedom Stationery being able to contact such winners within 10 (ten) consecutive business days of the draw taking place. If the qualifying criteria to enter the Competition are not met, a further draw will take place until a valid entry meets the eligibility criteria. This will occur at the end of every 2 weeks during the duration of the competition. During each draw, 1 winner will be drawn and prizes will be allocated.</li> <li>● Winners will be contacted via Messenger or Direct Message via the platform entered and announced via Freedom Stationery’s Social Media platforms.</li> </ul>
<p>Deadline for claiming prizes</p>	<p>The winner will be contacted for a period of 10 (ten) consecutive business days after his or her name is drawn as a winner. In the event that the winner is not contactable, or the winner rejects, or declines acceptance of the prize, another winner will be selected.</p>

<p>Data Usage and Privacy Policy</p>	<p>Participants in the Competition understand and agree that in order to conduct the Competition, we may collect and use personal information about participants and their parent/guardian. This personal information may include a participant's and/or their parent/guardians first name, last name, email address, mobile number and in certain instances your image. Personal data, which participants provide, may, subject to prevailing law, be used for future marketing activity, unless you notify Freedom Stationery that you wish to opt out of receiving such marketing communications. We will treat your information in total confidence and will not sell, share or rent this information to any other third parties. We may disclose information if required to do so by law or if it is required to protect the safety, rights or property of Freedom Stationery, customers or the public.</p>
<p>General</p>	<ul style="list-style-type: none"> <li>• The winner will be contacted for a period of 10 (ten) consecutive business days after his or her name is drawn as a winner. In the event that the winner is not contactable or the winner rejects, or declines acceptance of the prize, another winner will be selected.</li> <li>• The Promoter/s may ask for personal information and request documentation for the delivering of the prize. If a winner is unable to provide such information or documentation within 2 (two) calendar days of this information being requested, the Promoters will select a new winner.</li> <li>• The prize will be delivered to the winner within 10 (ten) calendar days after receiving confirmation from the Promoter/s that all information has been provided.</li> <li>• To the extent that any taxes, duties, levies or other charges may be levied on a prize by a Regulator or the government the winner/s, acknowledge and accept that they will be liable for these costs and the Promoter/s will not increase the value of the prize/s to compensate for these expenses.</li> <li>• It is your responsibility to ensure that your entry is received within the competition dates and within that weeks entries, between the period 1 July 2024 – 31 October 2024. Any entries, which are received before 1 July 2024, or after 31 October 2024 will not be eligible to participate, regardless of the reason for the late entry.</li> <li>• The Promoter and its affiliates are not responsible for any entries, which are not received, regardless of the cause for non-receipt.</li> <li>• The Promoter and its affiliates are not responsible for any problems or technical malfunction of any telephone network, computer system, server, or provider, which may have hindered entry into this competition.</li> </ul>

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|  | <ul style="list-style-type: none"><li>• Entrants are not encouraged to carry/use their mobile devices at school for this competition.</li><li>• The Promoter and its affiliates are not responsible for any issues arising from the use of mobile devices in schools, including theft, confiscation, or disciplinary actions. Participants should enter this competition using homework or home projects.</li><li>• It is the entrant's responsibility to ensure that the image being posted is clear. There is a high chance that the entry will not be accepted into the draw should the image be unclear.</li><li>• Entries containing unclear, illegible, duplicate or incorrect images will be regarded as invalid entries.</li><li>• Entry into the Promotion means that you agree and understand that you will only stand a chance to win a prize, and that there is no guarantee that you will be receiving any prize. The prizes will not be given away if the promotion is cancelled.</li><li>• The Promoters reserve the right from time to time to vary, change, or terminate the Promotion or the Service as may be deemed necessary in its discretion, on notice to you. Any changes to rules and/or Terms and Conditions are effective from the date that they are published on the website or elsewhere in any media. In the event that you do not consent to the Terms and Conditions please do not participate in the Promotion or subscribe to the Service.</li><li>• In the event of a dispute, the decision of the judges is final and binding and no correspondence will be entered into.</li><li>• The winner/s name, image and/or town/city may be published by the Promoter/s on their respective websites or on other media. The winner will not be paid for such use. The winner may at all times refuse to grant consent for the use of their name, likeness and/or image for this purpose.</li><li>• Freedom Stationery reserves the right from time to time to terminate, vary or change the Promotion and/or Service as may be deemed necessary in its discretion. Any changes to rules and/or Terms and Conditions are effective from the date that they are published on the website or elsewhere in any media. In the event that you do not consent to the Terms and Conditions please do not participate in the Promotion or subscribe to the Service.</li><li>• Freedom Stationery shall be entitled to terminate your entry to the promotion, if you are involved in any fraudulent activity or suspected fraudulent activity.</li></ul> |
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Tax Implications	<ul style="list-style-type: none"><li>• <b>IMPORTANT NOTICE: TAX IMPLICATIONS</b></li><li>• We strongly recommend that You obtain independent professional advice regarding any tax implications arising from the receipt, transfer or spend of any prize/s obtained in respect of this competition.</li></ul>
Rule Amendments	These Rules cannot be modified or superseded except by Freedom Stationery, in its reasonable discretion, in a written revision to these Rules posted on the Freedom Stationery website and, at Freedom Stationery's sole discretion, using other potential official Competition communication methods reasonably calculated to reach a majority of potential participants. A copy of these Rules can be found on the Freedom Stationery website at <a href="http://www.freedomstationery.co.za">www.freedomstationery.co.za</a>
Contact for enquiries	All queries must be forwarded to <a href="mailto:competitions@freedomstationery.co.za">competitions@freedomstationery.co.za</a>

